**Meta Text**

What are they ?

* They are a list of keywords which explain information about information that are stored in the search engine.

<https://books.google.co.uk/books?id=UNmpVzyKaqQC&pg=PA65&dq=meta+text+website+brief&hl=en&sa=X&ved=0ahUKEwjx_dybzIjgAhWRsnEKHTtACk0Q6AEILjAB#v=onepage&q=meta%20text%20website%20brief&f=false>

<https://books.google.co.uk/books?id=EZcFoutHWyYC&pg=PA28&dq=how+to+minimize+traffic+in+your+website&hl=en&sa=X&ved=0ahUKEwjxjrGrz4jgAhVWUBUIHXZTBzUQ6AEIKzAA#v=onepage&q=how%20to%20minimize%20traffic%20in%20your%20website&f=false>

What should they be used ?

* They are used by html.

Where should they be placed ?

* They are placed in the <head>, Specific the meta-text.

What are the different types ?

* Description -

London College is the best college in London and has also been college rated as very good by STED.

* Keyboard -

London, College, LOndon College, Courses, Part, Part-Time, Web.

* Author -
* Robots -

How the website today ?

* They are created by the AI , but there are too many websites, so they are handled by the the AI to increase efficiency, therefore there use different algorithms to create a website. When the find an IP, they add it the the website.